

Visual Interface Design

Project 3: The Ecommerce Website: Task Flows, Site Map

You have your personas. You've run them through some scenarios, imagining how the site will work. You put together a list of all the tasks of the site. Now what?

Task Flows

The first thing you need to do is look to see if you need to do some Task Flow Diagrams. If you have some tasks that can only be done after other tasks, you need to document that. If you have places where there is a decision that has to be made, you need to document that.

How? With a good old flowchart.

Don't reinvent the wheel. Use a program like Visio or Omnigraffle to make these flowcharts. They come loaded with stencils to make them.

Print this out. We'll hang it up on the wall for critique along with...

The Site Map

Start to organize your site based on the tasks that you have assembled. Your site map should contain every unique page (or group of pages) in your site. For example, this means you don't have to show every album, but you do have to show a generic album page, with the understanding that it is actually hundreds or thousands of pages.

I expect that this will be multiple pages. You might have to do a separate page for each main section.

You should probably do this in either the same flowcharting program you used for your task flows, or else do it in some other application like InDesign or Illustrator.

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Due Date: Thursday, February 19